

Trinity Catholic High School



Annual Report of Giving

TRINITY'S MISSION: TO GRADUATE RESPONSIBLE CHRISTIAN CITIZENS

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From the desk of the President

As we look back on the events and accomplishments that took place during 2005-2006 at Trinity Catholic High School we know we are truly blessed to have such a wonderful base of support dating back well over half a century.

With traditions started in 1948 at Mercy High School and continued at St. Thomas Aquinas beginning in 1954, Rosary beginning in 1961 and St. Thomas Aquinas-Mercy beginning in 1985, Trinity Catholic High School has a rich history and a wonderful legacy of quality education and generous support.

The completion of our all-weather track and athletic field improvement project, the doubling of the Annual Fund and the 30-student increase in our freshmen enrollment were just a few of the events that that made 2005-2006 a very successful year for Trinity. Those successes could have not have been realized without help from YOU, our alumni and benefactors. For that help everyone at Trinity is eternally grateful.

We now look forward to an even better 2006-2007 as Trinity continues to be the place Where EVERYONE Makes A Difference. Know that you are all in my daily prayers and it is my wish that the Lord blesses each and every one of you and your families. May the birth of Jesus fill your heart, mind and soul, with peace this Christmas season and throughout 2007!!!

In the Holy Trinity

Karl Mary Winkelmann

Sr. Karl Mary Winkelmann, SSND
President

Gifts of \$10,000 & Above

ALUMNI CHALLENGE GIFT - ANONYMOUS
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A Year In Review

"Advancing The Mission"

NON-REVENUE

Advancement Operations –

The Trinity Catholic High School Advancement Team is continuing to move forward in the areas of alumni database updating, gift recording and weekly team meetings and an Advancement Strategic Plan is being formulated as part of the school's overall Strategic Plan.

Strategic Planning –

As mentioned above an overall Strategic Plan as well as an Advancement Strategic Plan is being created for Trinity.

Constituent Relations –

New programs such as Grandparents Day and alumni athletic events were instituted in 2006 while existing programs such as the Trinity Alumni Players musical, all-class reunions, freshmen and senior parent meetings and alumni homecoming activities were among those continued. Plans are underway for a Trinity parent Mass and breakfast in January and additional alumni programs will be undertaken within the next year as well.

Stewardship –

Through the Advancement Team at Trinity efforts to steward those who have been generous to us have been increased and expanded. In addition to the traditional thank you letter, benefactors of Trinity are now shown appreciation through naming, phone calls and invitations to special events.

Communications –

Internal communications at Trinity concerning the overall Advancement operations have been increased and the Trinity Communication Committee has placed an emphasis on creating a higher quality and more consistent "look" and "feel" to all communications and messages leaving Trinity Catholic High School.

Research –

Increased emphasis has been placed on improving the accuracy of Trinity's alumni information as well as becoming more familiar with more of the almost 30,000 alums of Trinity and its predecessor schools Mercy, St. Thomas Aquinas, Rosary and St. Thomas Aquinas-Mercy.

Volunteer Management –

One of the goals presented to the Trinity Catholic High School Advisory Board was to increase volunteer efforts across the board at Trinity. Toward that end sub-committees of the advisory board have been set up that include Advancement, Facilities, Tuition Management, Finance and Technology. Under the Advancement Committee there are the Communications Committee, the Dinner Auction Committee, the Trinity Parent Organization and an Annual Fund Committee is being organized for the 2007-2008 Annual Fund. All of these committees rely heavily on alumni and other volunteers.

REVENUE

Enrollment Management –

Thanks to some new and innovative enrollment management strategies the freshmen enrollment for the 2006-2007 school year rose to 110 freshmen compared to a freshmen enrollment of 81 at the outset of the 2005-2006 school year. New practices are also underway to improve retention of students as well.

Major Gifts –

The Trinity Catholic High School major gift campaign that raised funds for an all-weather track and other athletic field improvements at Trinity was a major success. A total of \$161,600 was raised to install the track, a new underground drain around the track, new fencing, new football goalposts and to purchase portable soccer goalposts. The track was named after Tom and Lana Gallagher thanks to a gift of \$63,000 provided in their memory by Tom Gallagher's uncle and aunt, Mr. and Mrs. Charles Gallagher. Tom Gallagher was a former student and soccer player at Rosary High School, while Lana Gallagher, Tom's wife, taught at both St. Thomas Aquinas and Rosary.

Special Events –

- The 2007 Trinity Treasures Dinner Auction was held Saturday, March 4 at the Atrium at Christian Hospital Northeast. The theme of the evening "Celebrating the Stars" centered on the accomplishments of the Trinity student body and the evening also featured testimonials from Trinity students. A record amount of money was raised from the live auction and the event as a whole raised over \$52,000. A special thank you goes out to the chairpersons of the auction Mr. and Mrs. James Byrne as well as the Co-Chairpersons Mr. and Mrs. Lisa Moehlenkamp.
- On Sunday, June 4, 2006, the Trinity Alumni Golf Challenge was held at Eagle Springs Golf Course to help grow the Trinity Tuition Assistance Fund. In all 27 foursomes enjoyed 18 holes of golf, lunch, dinner and refreshments throughout the day and an awards ceremony following the event. Due to the hard work and dedication of the Alumni Golf Challenge committee comprised of Joe Timmermann, A-'73; Tom Walsh, A-'77 and Mike Reiter, R-'75 the event took in over \$7,000 that will help to provide a quality education at Trinity.

Trinity Car Raffle –

Thanks to a generous gift to Trinity of a fully-restored, 1968 Pontiac GTO by 1978 Rosary grad Don Davis, \$48,000 was raised in the process of raffling the vintage automobile. From March through October, tickets were sold for \$25 each or five for \$100 as interest grew from throughout the St. Louis area and beyond. The lucky winner was Jason Hooper of Florissant, whose name was drawn on October 6 at halftime of the Trinity Homecoming football game. The first \$15,000 raised from the raffle went toward the Trinity track project, while the rest of the money went to various other improvements throughout the school. Thanks again to Don Davis for his generosity and to all those who participated by purchasing tickets.

Annual Fund –

The 2005-2006 Trinity Catholic High School Annual Fund collected \$69,334, including a \$10,000 challenge gift provided by a 1985 Rosary High School alum and a \$10,000 gift to meet that challenge provided by 1978 Rosary graduate Don Davis. The 2006-2007 amount raised by Mercy, St. Thomas Aquinas, Rosary, St. Thomas Aquinas-Mercy and Trinity alums, as well as other friends of Trinity, nearly doubled the \$36,000 raised during the 2005-2006 Annual Fund. Thank you to all who partnered with Trinity to grow the Annual Fund last year.

